



MOVING THE NEEDLE

2010 INVESTMENT, IMPACT, INFLUENCE, AND LEVERAGE

IN 2009, NEARLY 19 PERCENT OF
THE ARKANSAS POPULATION, OR
ROUGHLY 527,378 PEOPLE, LIVED
IN POVERTY.

ARKANSAS POVERTY FAR
OUTPACES THAT OF THE NATION,
18.8 PERCENT TO 14.3 PERCENT.

CHILD POVERTY IN ARKANSAS STANDS AT MORE THAN 1 IN 4 CHILDREN (27 PERCENT) COMPARED WITH 1 IN 5 CHILDREN (20 PERCENT) NATIONALLY.

THE TIME IS NOW

To Reduce
Poverty



To Increase
Graduation
Rates

To
Strengthen
Communities

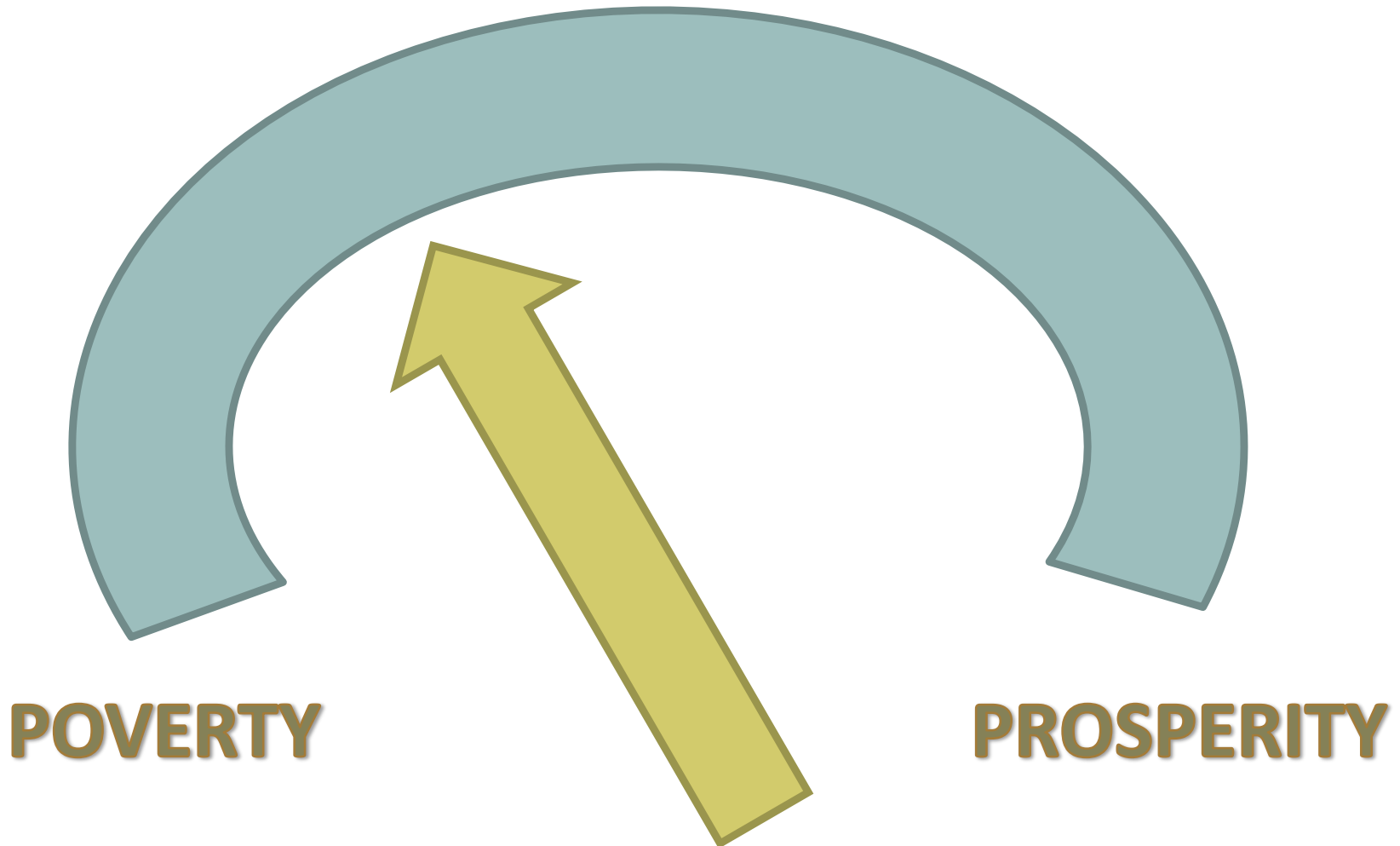


To Build
Nonprofit
Infrastructure

In 2008, the WRF Board of Directors adopted **MOVING THE NEEDLE**, a strategic plan that refined the Foundation's mission to include four specific goals that would guide our work through the year 2013.

For more than two years now, Moving the Needle (MTN) has formed strategic alliances and collaborations with others in the philanthropic, civic, and business sectors and made investments to achieve **IMPACT**, **INFLUENCE**, and **LEVERAGE** in support of the MTN goals.

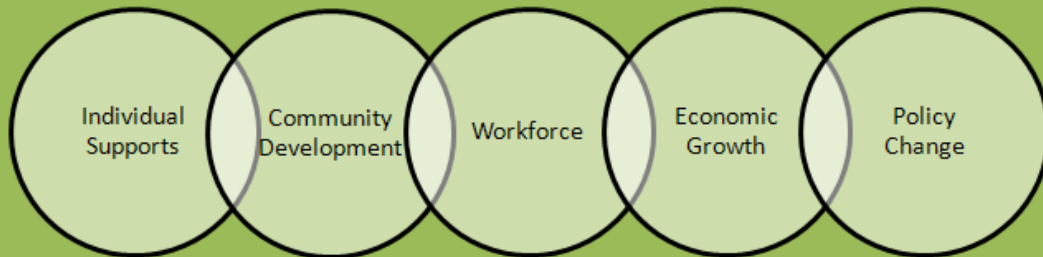
PROGRESS WITH MOVING THE NEEDLE



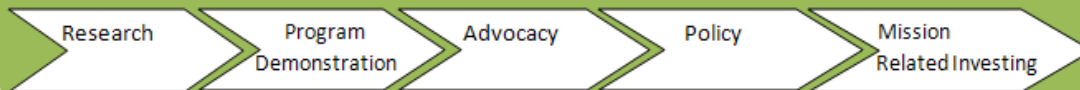
INVESTMENTS

POVERTY REDUCTION

What we support:



How we support it:



Example:

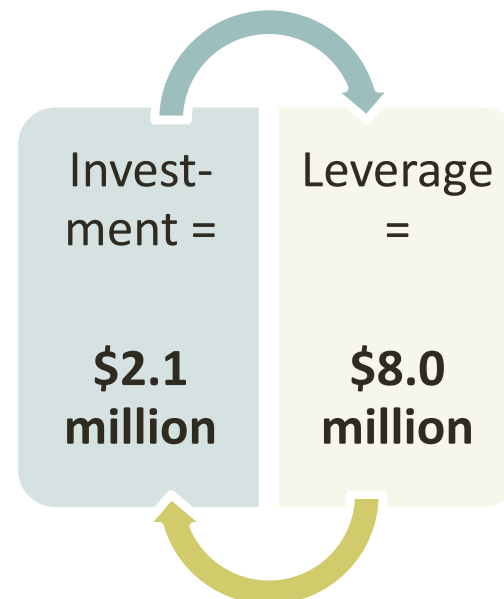
\$25,000 grant to **Southern Good Faith Fund** for expansion of VITA sites and to encourage implementation of state-level EITC.

IMPACT AND INFLUENCE

Investments in VITA sites yielded more than \$5 million in federal **Earned Income Tax Credits (EITC)** for low income Arkansans.

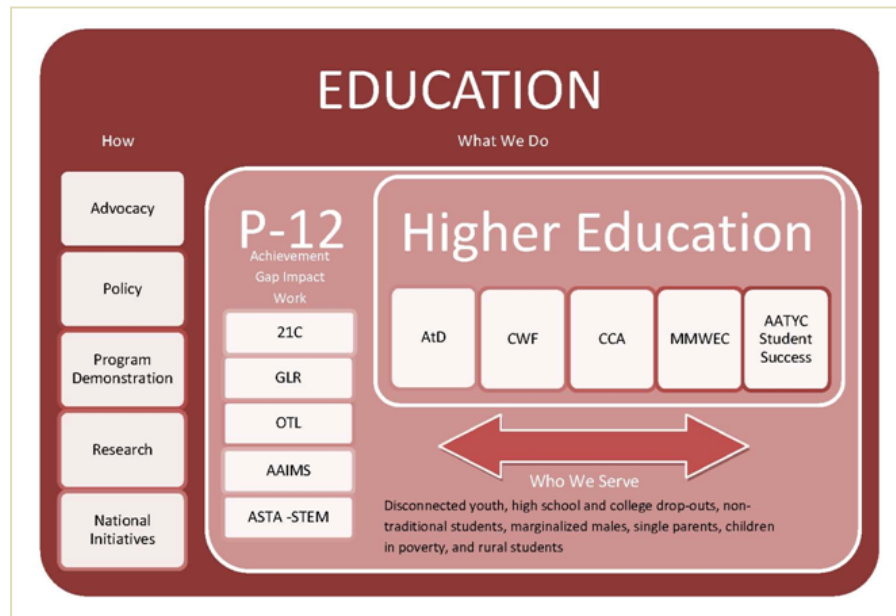
Arkansas Legislative Taskforce on Reducing Poverty and Promoting Economic Opportunity produced benchmarks and recommendations for poverty reduction in state.

LEVERAGE



INVESTMENTS

Example: Grants to **National Park Community College, Ouachita Technical College, Phillips County Community College, and Pulaski Technical College** to support the Achieving the Dream initiative using student achievement data to drive institutional change and support student success.

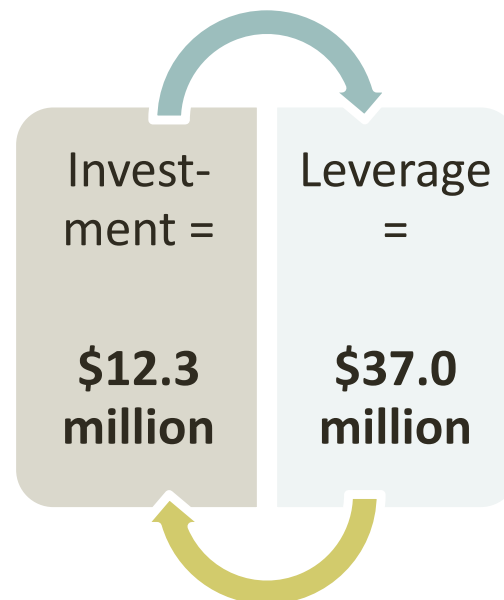


IMPACT AND INFLUENCE

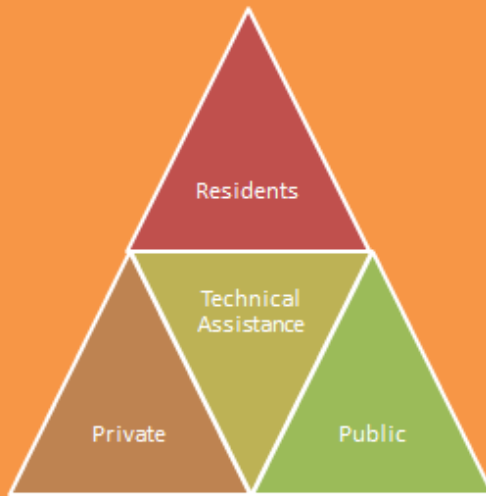
Arkansas Opportunity to Learn and Campaign for Grade-Level Reading are working on policies and practices necessary to improve K-12 educational outcomes for all students.

Marginalized Males Workforce and Education Consortium is improving retention and graduation rates for African American, Latino, and rural white males statewide.

LEVERAGE



STRENGTHEN COMMUNITIES

**Example:**

Support to **Arkansas Public Policy Panel**, **Rural Community Alliance**, and **Delta LISC** to organize citizens and provide technical assistance for Delta communities.

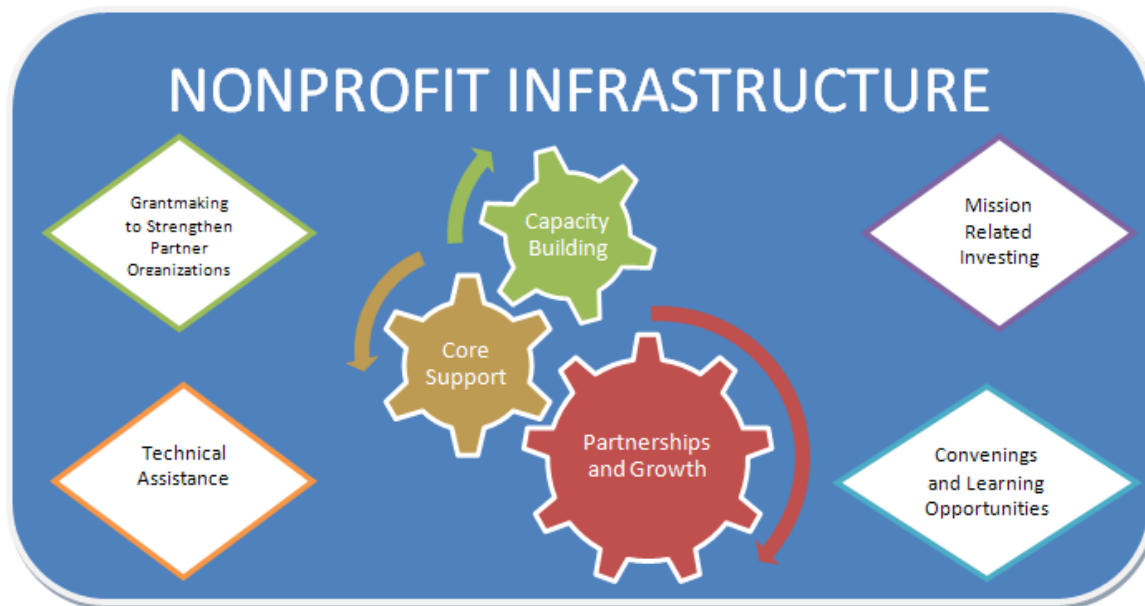
IMPACT, INFLUENCE, AND LEVERAGE

WRF's investments include organizing and engaging citizens and technical assistance.

Place based work is ongoing in Blytheville, Jonesboro, Pine Bluff, Altheimer, and Mountain Home.

Investments have netted at least \$500,000 in local and federal funding and the commitment of hundreds of community volunteers across the state focused on community development and progress.

INVESTMENTS



Example:

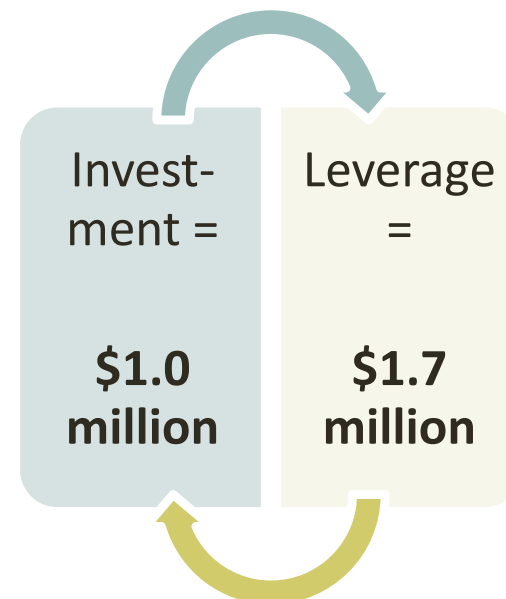
\$125,000 grant to the **Arkansas Coalition for Excellence (ACE)** to provide online resources and technical and organizational support to nonprofits.

IMPACT AND INFLUENCE

Investments in **core support to mission critical organizations** like BCD, BGACDC, and JCA have allowed organizations to weather the economic downturn.

Federal Budget Study Group members are learning about ways to access federal funding for their nonprofits or communities.

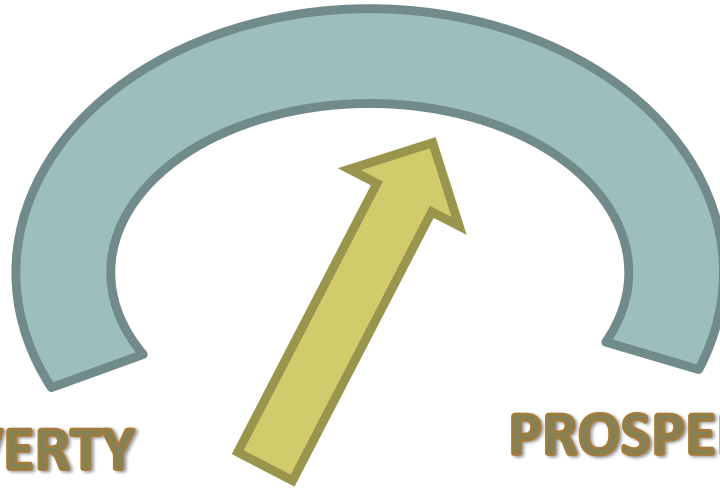
LEVERAGE



THE NEEDLE IS MOVING

To Reduce
Poverty

To Increase
Graduation
Rates



POVERTY

PROSPERITY

To
Strengthen
Communities

To Build
Nonprofit
Infrastructure

ARKANSAS PER CAPITA
PERSONAL INCOME INCREASED
FROM 47TH IN 2007 (\$31,498) TO
44TH (\$32,423) IN 2009.

BETWEEN 1997 AND 2009,
ARKANSAS SAW A 79% INCREASE
IN HIGHER EDUCATION
CREDENTIALS AWARDED.

ARKANSAS RANKED **SIXTH**
OVERALL IN ED WEEK'S 2011
QUALITY COUNTS SURVEY.

WHAT WILL YOU DO TO MOVE THE NEEDLE?

To Reduce
Poverty



To Increase
Graduation
Rates

To
Strengthen
Communities



To Build
Nonprofit
Infrastructure

THE TIME IS NOW